

# INVOICE



**KSTP-TV, LLC and KSAX-TV, Inc.**  
**3415 University Ave**  
**Saint Paul, MN 55114-2099**  
**Main: (651)646-5555**  
**Billing: (651)642-4230**

www.kstp.com

Billing Address:

**Shorr, Johnson, Magnus**  
**Attention: Accounts Payable**  
**1831 Chestnut St Ste 602**  
**Philadelphia, PA 19103**

Send Payment To:

**KSTP-TV, LLC and KSAX-TV, Inc.**  
**SDS-12-1011**  
**PO BOX 86**  
**Minneapolis, MN 55486-1011**

Invoice #	Invoice Date	Invoice Month	Invoice Period
168636-1	10/21/12	October 2012	10/01/12 - 10/15/12

Station	Account Executive	Sales Office	Sales Region
KSTP_KSAX	Anjie Brady	Petry - Philadelp	National

Advertiser	Product	Estimate Number
Tammy Baldwin 4 Senate	TAMMY BALDWIN	

Flight Dates	Order #	Alt Order #
10/09/12 - 10/15/12	168636	06861856

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	TBFS	

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/09/12	10/12/12	M-F 530-6a News	530-6a	- TWTF - -	:30	4	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 - TWTF - - 4 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 M Tu 10/09/12 5:53 AM M-F 530-6a News 530-6a :30 TAMTV1208 \$250.00 NM									
4 M W 10/10/12 5:58 AM M-F 530-6a News 530-6a :30 TAMTV1208 \$250.00 NM									
2 M Th 10/11/12 5:54 AM M-F 530-6a News 530-6a :30 TAMTV1208 \$250.00 NM									
3 M F 10/12/12 5:43 AM M-F 530-6a News 530-6a :30 TAMTV1208 \$250.00 NM									
2	10/15/12	10/15/12	M-F 530-6a News	530-6a	M - - - - -	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 M - - - - - 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 M M 10/15/12 5:44 AM M-F 530-6a News 530-6a :30 TAMTV1208 \$250.00 NM									
3	10/09/12	10/12/12	M-F GMA	7-9a	- TWTF - -	:30	8	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 - TWTF - - 8 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 M Tu 10/09/12 7:29 AM M-F GMA 7-9a :30 TAMTV1208 \$400.00 NM									
7 M Tu 10/09/12 8:56 AM M-F GMA 7-9a :30 TAMTV1208 \$400.00 NM									
2 M W 10/10/12 7:43 AM M-F GMA 7-9a :30 TAMTV1208 \$400.00 NM									
8 M W 10/10/12 8:59 AM M-F GMA 7-9a :30 TAMTV1208 \$400.00 NM									
6 M Th 10/11/12 7:49 AM M-F GMA 7-9a :30 TAMTV1208 \$400.00 NM									
3 M Th 10/11/12 8:45 AM M-F GMA 7-9a :30 TAMTV1208 \$400.00 NM									
5 M F 10/12/12 7:43 AM M-F GMA 7-9a :30 TAMTV1208 \$400.00 NM									
4 M F 10/12/12 8:59 AM M-F GMA 7-9a :30 TAMTV1208 \$400.00 NM									
4	10/15/12	10/15/12	M-F GMA	7-9a	M - - - - -	:30	2	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 M - - - - - 2 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 M M 10/15/12 7:50 AM M-F GMA 7-9a :30 TAMTV1208 \$400.00 NM									
1 M M 10/15/12 8:47 AM M-F GMA 7-9a :30 TAMTV1208 \$400.00 NM									
5	10/09/12	10/12/12	M-F 6-7a News	6-7a	- TWTF - -	:30	8	\$450.00	NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

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Invoice #	Invoice Date	Invoice Month	Invoice Period
168636-1	10/21/12	October 2012	10/01/12 - 10/15/12
Advertiser	Product	Estimate Number	
Tammy Baldwin 4 Senate	TAMMY BALDWIN		

www.kstp.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 - TWTF-- 8 \$450.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	M	Tu	10/09/12	6:25 AM	M-F 6-7a News spot simulcast on KSTP-TV and KSTC-TV	6-7a	:30	TAMTV1208	\$450.00 NM
5	M	Tu	10/09/12	6:59 AM	M-F 6-7a News spot simulcast on KSTP-TV and KSTC-TV	6-7a	:30	TAMTV1208	\$450.00 NM
2	M	W	10/10/12	6:25 AM	M-F 6-7a News spot simulcast on KSTP-TV and KSTC-TV	6-7a	:30	TAMTV1208	\$450.00 NM
8	M	W	10/10/12	6:59 AM	M-F 6-7a News spot simulcast on KSTP-TV and KSTC-TV	6-7a	:30	TAMTV1208	\$450.00 NM
7	M	Th	10/11/12	6:13 AM	M-F 6-7a News spot simulcast on KSTP-TV and KSTC-TV	6-7a	:30	TAMTV1208	\$450.00 NM
3	M	Th	10/11/12	6:59 AM	M-F 6-7a News spot simulcast on KSTP-TV and KSTC-TV	6-7a	:30	TAMTV1208	\$450.00 NM
4	M	F	10/12/12	6:25 AM	M-F 6-7a News spot simulcast on KSTP-TV and KSTC-TV	6-7a	:30	TAMTV1208	\$450.00 NM
6	M	F	10/12/12	6:57 AM	M-F 6-7a News spot simulcast on KSTP-TV and KSTC-TV	6-7a	:30	TAMTV1208	\$450.00 NM
6	10/15/12	10/15/12	M-F 6-7a News	6-7a	M-----	:30	2	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 M----- 2 \$450.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	M	M	10/15/12	6:24 AM	M-F 6-7a News spot simulcast on KSTP-TV and KSTC-TV	6-7a	:30	TAMTV1208	\$450.00 NM
2	M	M	10/15/12	6:52 AM	M-F 6-7a News spot simulcast on KSTP-TV and KSTC-TV	6-7a	:30	TAMTV1208	\$450.00 NM
7	10/09/12	10/11/12	M-F The View	10-11a	-T-T---	:30	2	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -T-T--- 2 \$350.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	M	Tu	10/09/12	10:32 AM	M-F The View	10-11a	:30	TAMTV1208	\$350.00 NM
2	M	Th	10/11/12	10:32 AM	M-F The View	10-11a	:30	TAMTV1208	\$350.00 NM
8	10/15/12	10/15/12	M-F The View	10-11a	M-----	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 M----- 1 \$350.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	M	M	10/15/12	10:31 AM	M-F The View	10-11a	:30	TAMTV1208	\$350.00 NM
9	10/09/12	10/10/12	M-F, Su 10-1035p	10-1035p	-TW----	:30	2	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -TW---- 2 \$900.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	M	Tu	10/09/12	10:24 PM	M-F, Su 10-1035p	10-1035p	:30	TAMTV1208	\$900.00 NM
2	M	W	10/10/12	10:29 PM	M-F, Su 10-1035p	10-1035p	:30	TAMTV1208	\$900.00 NM
10	10/14/12	10/14/12	Su 10-1035p	10-1035p	-----S	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----S 1 \$900.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	M	Su	10/14/12	10:23 PM	Su 10-1035p	10-1035p	:30	TAMTV1208	\$900.00 NM
11	10/15/12	10/15/12	M-F, Su 10-1035p	10-1035p	M-----	:30	1	\$900.00	NM

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Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12   10/21/12    M-----                    1                \$900.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	M	M	10/15/12	10:13 PM	M-F, Su 10-1035p	10-1035p	:30	TAMTV1208	\$900.00 NM
<u>Total Spots</u>							<b>32</b>		

**Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$14,400.00</b>
<u>Agency Commission</u>	<b>\$2,160.00</b>
<u>Net Amount Due</u>	<b>\$12,240.00</b>